

Show # 491

Please number each ad.

Westminster Kennel Club

AD NO.

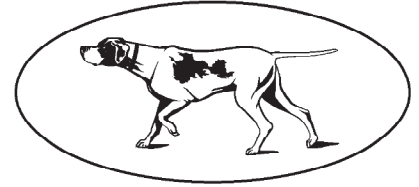
Signed _____ I Enclose \$ _____

Address _____

Phone # _____

Full Page Breeder Ads \$150.00 Commercial Ads \$350.00

★ AD DEADLINE ★
DECEMBER 3, 2021



5" x 7 3/4" Full Page

NOTE:
Trim 6" x 9"
Bleed .125"
Live Area 5" x 7.75" (No copy outside this area)
Margins .5" top & sides; .75" bottom

IMPORTANT!

PRINT PLAINLY OR TYPEWRITE ALL AD COPY TO AVOID TYPOGRAPHICAL ERRORS, GIVE SPECIAL EMPHASIS TO THE DOG AND OWNER'S NAME.

All Photographs and Artwork will be returned if they are identified correctly on the back with name and address.

PHOTOGRAPHS ARE SCANNED FOR AD PLACEMENT. FOR BEST RESULTS PLEASE SEND ORIGINAL PHOTOGRAPH. NO SCREENED PHOTOS & NO NEGATIVES.

DIGITAL AND/ OR E-MAILED ADVERTISING ARE ONLY ACCEPTED WITH HARD COPY PROOF MAILED TO CLUB WITH PAYMENT.

If sending an ad from a previous MB-F show catalog, indicate the name & date of the show.

Reproductions of pictures from show catalogs, telephone books, business cards, screen photos, faxed logos or artwork, etc. results in POOR QUALITY and are not guaranteed. Copy and Logos on dark colored backgrounds cannot be guaranteed separation.

For any additional artwork or outside work, an additional charge will be made.

Be sure ALL PHOTOGRAPHS, ARTWORK, etc. are labeled. **DO NOT BEND, FOLD. TAPE OR STAPLE PICTURES.** PLEASE ATTACH WITH PAPER CLIP.

There will be a \$20.00 charge for each additional photograph.

UNLESS OTHERWISE INDICATED. ALL PHOTOS MAY BE CROPPED TO PUT EMPHASIS ON THE DOG.

If you have any questions, call:
The Westminster Kennel Club
212-213-3165

*If you desire special placement of your ad, specify here _____